



The Vägen ut! kooperativen

Pernilla Svebo, CEO

 **VÄGEN UT!**
KOOPERATIVEN

The Vägen ut! kooperativen

- Founded 2002
- 13 social enterprises
- Turnover around 44 MSEK
- Approx 125 employees
- Some 150 people take part in our work training or stay in our treatment centre´s (Villas)
- Several locations in Sweden
- Social franchising



Vision and mission

OUR VISION

Vägen ut! shall be leading in creating sustainable social development through social entrepreneurship.

DOUBLE MISSION

To sell environmentally friendly products and services, while creating work for individuals who are far from the labour market.



Work-integrating social enterprises

Drives business with the goal to create work and rehabilitation for people with difficulties in establishing themselves in the labour market.

Creates participation for its employees

Reinvests the profits

Are independent of the public sector

Produces goods and services sold on the open market.



Our values

- Empowerment
- Social entrepreneurship in cooperatives
- A drug-free environment
- Work focus
- 100 % of your ability
- The motivation to change
- The child perspective
- Self-experience



Different business areas

**CAFÉ, FOOD &
CATERING**

CONFERENCE & EVENT

**ACCOMMODATION
AND TREATMENT**

**CONSTRUCTION,
CARPENTRY, JANITOR
AND GREEN SERVICE**

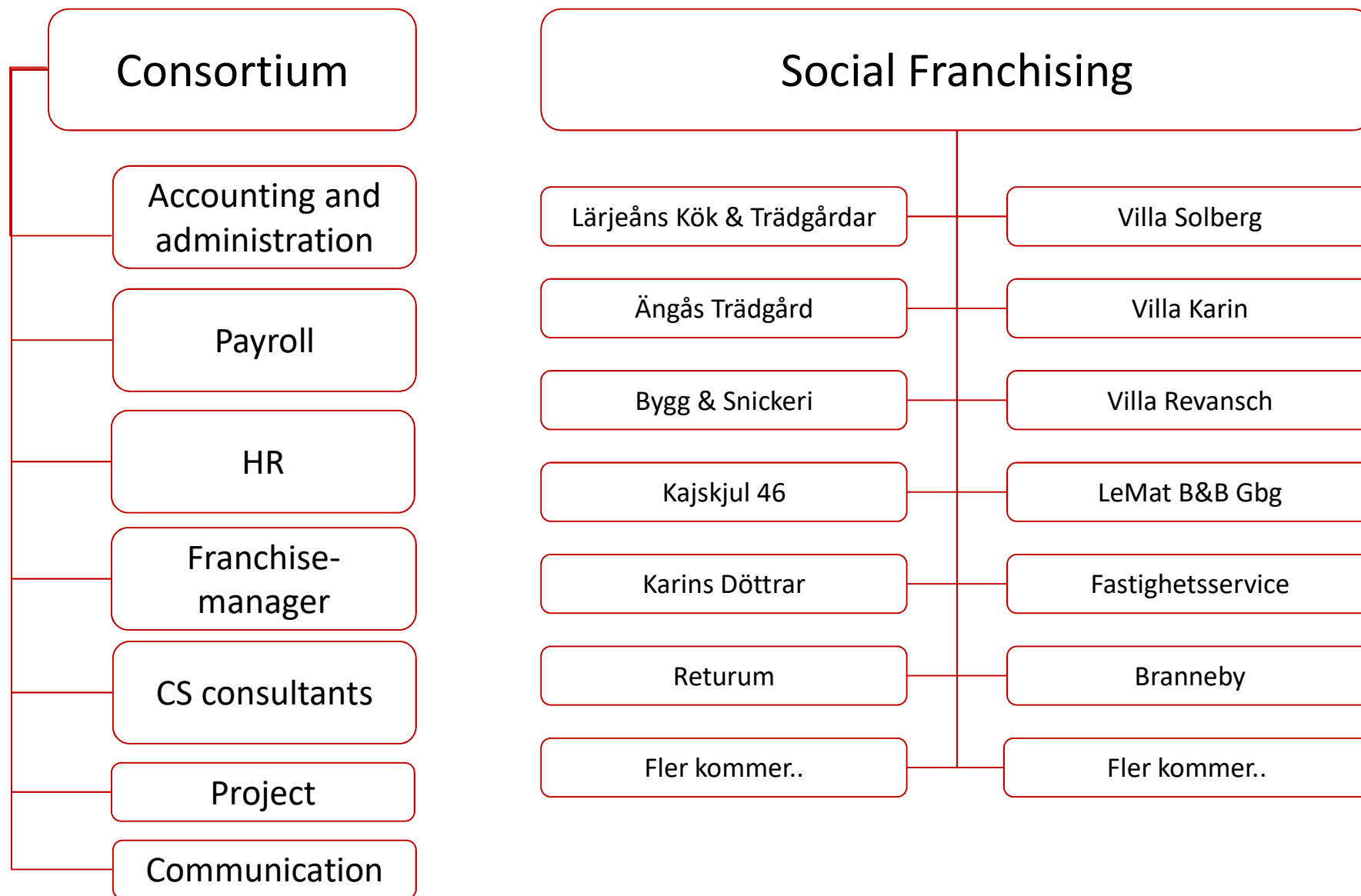
GARDENS & FARMING

RECYCLING & RE-DESIGN

BED & BREAKFAST

SCREENPRINT





Consortium model

- Mutual benefit
- Share work and risks
- Provide career possibilities
- Support for new enterprises
- Increased market competitiveness
- Joint development and quality work
- Exchange of experience



Through social franchise, the cooperative gets access to ...

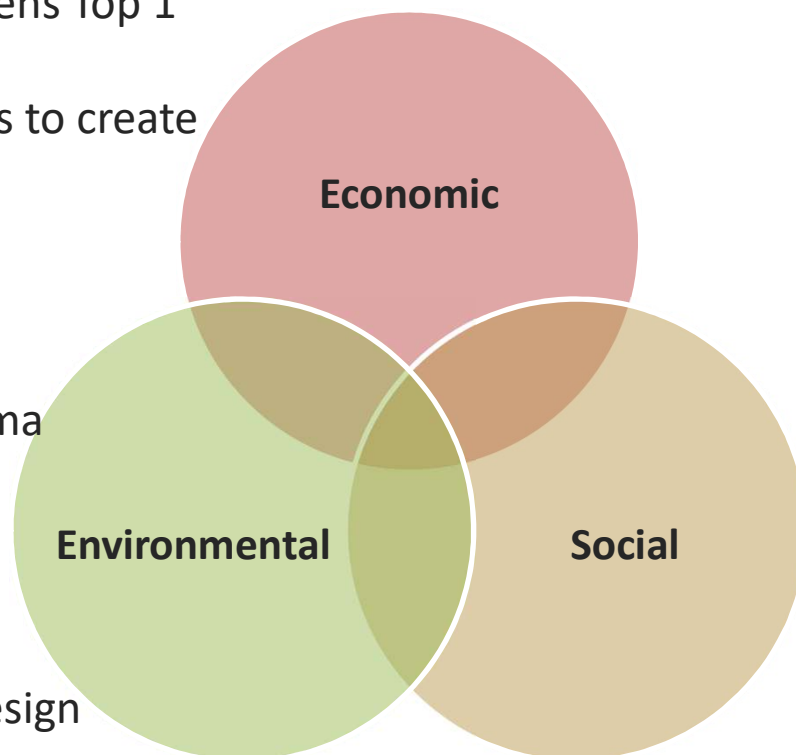
- A strong brand
- Business development
- Marketing and PR
- Competence development
- Management system
- Business administration
- HR support
- Community with other cooperatives
- Purchase agreements
- Public procurement contracts



Sustainable development:

- Ekobanken, Swedens Top 1 sustainable bank
- Reinvesting profits to create more jobs

- Environment diploma
- Purchasing policy
- KRAV- certification
- Organic farming
- Renewable energy
- Recycling and re-design



- Social entrepreneurship in cooperative form. Increased participation.
- 90% of employees have been far from the labour market.
- The whole chain. Accommodation / treatment/ work-training / career support.
- Health care.
- Drug-free environment.
- The child's perspective.

ECG, Economy for the common good

SDG's – How can we contribute?



**3 GOOD HEALTH
AND WELL-BEING**

Target 3.5. Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol

What we do:

- Villa Vägen ut! - Accommodation and treatment centres. The whole chain. From treatment / accommodation to work-training / aftercare to labor market.
- Sweden's first women's shelter for violence-abused women with addiction.
- Drug-free accommodation. Health care.

Vägen ut! kooperativen – Winner of the ECAD price 2017!

8 DECENT WORK AND ECONOMIC GROWTH

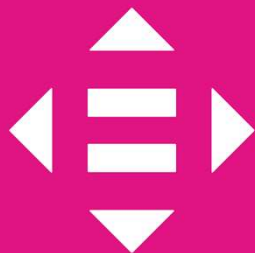


Target 8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value

What we do:

- More than 90% of all employees have previously been far from the labor market.
- All employees have collective agreement KFO
- Equal wages.
- Career support method. A way to work chain based on collaboration.

10 REDUCED INEQUALITIES



Target 10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status

What we do:

- More than 90% of all employees have previously been far from the labor market.
- Participants in work training with different forms of disability:
 - Longterm physical and mental disabilities.
 - Stress-related illnesses.
 - Language difficulties
 - Experience of drug addiction/criminality

**12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION**



Target 12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle...

Target 12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse

What we do?

- Environment diploma from Svensk Miljöbas
- Purchasing policy (always organic milk, butter, coffee, tea, flour and bananas)
- KRAV (organic)- certification of cafés and farms
- Organic farming
- Renewable energy
- Product development focusig on recycling, re-design and organic products.

Our work-training offers

Real business and real duties.

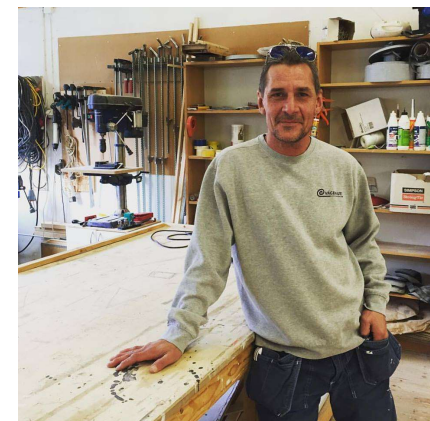
Opportunity to try out different occupations and workplaces.

Needs-oriented and varied tasks.

Employees with own experience of being far from the labor market, serve as role models and provide hope.

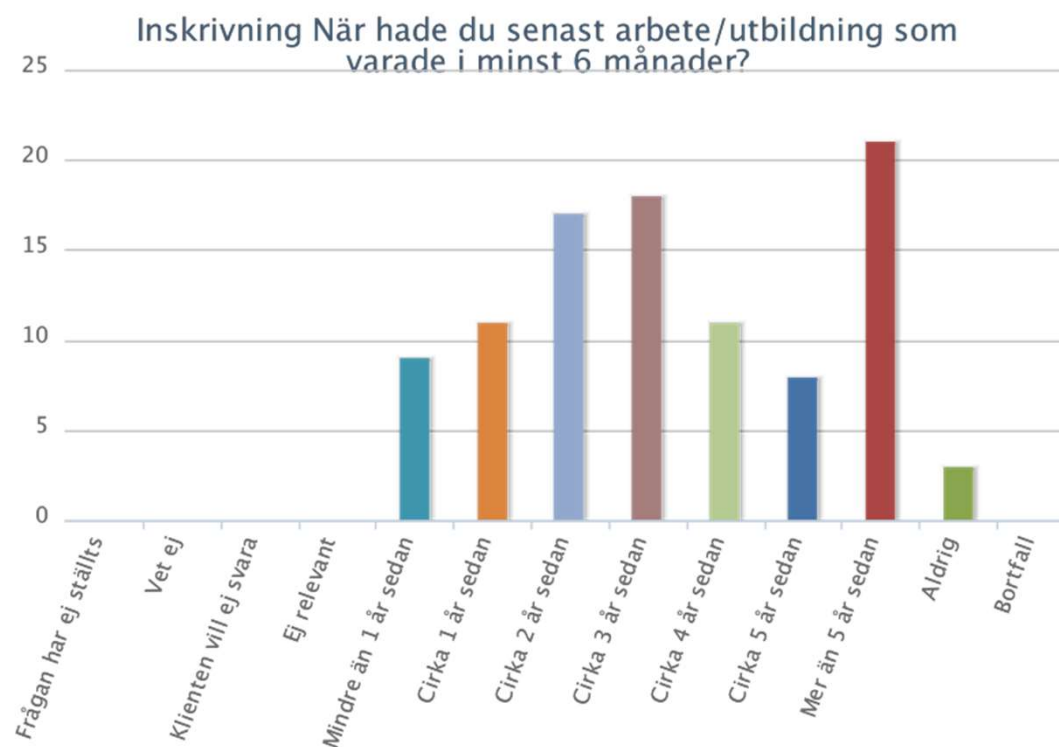
Wider network and community. Feeling of context and meaning.

Language training



Different types of employment barriers

- Physical and mental disabilities.
- Stress-related illnesses.
- Language difficulties
- Experience of drug addiction/criminality
- ...



Career support model – work training

- **A route-to-work-chain through social enterprise, 11 steps**
- **Requires close cooperation with the individual and relevant authorities.**
- **Combined efforts creates a common entrance to the labor market**





STEP 1

**First
contact**

STEP 2

Matching

STEP 3

**Study
visit**

STEP 4

**Participant
leave an
answer**



STEP 5

Interview the participant

STEP 6

**Decision
Vägen ut!**

STEP 7

Contract is signed

STEP 8

Work-training

STEP 9

**Follow up
with
participant
and client**

STEP 10

**Termination of
contract**

STEP 11

**Aspirant plan -
employment is
being prepared**

Competence development

- Introduction for new employees (Brand platform, sustainability, history, cooperation, policys and routines)
- Career Support Training (KS) 1 - 3
- Motivational interview (MI)
- Personal, Private, Professional (PPP)
- DOK, quality monitoring
- Work-training days
- Career support - consulting

Vägen ut! kooperativen

-We make a difference every day!



Follow us:

www.vagenut.coop

